



squishy press™

At Squishy Press, we promise that we will openly share information with our colleagues and the public to make the goal of a truly sustainable economy a reality. We want you to know what is in the books your child is reading (and occasionally chewing). Our ultimate goal: absolute zero. No heavy metals or harmful substances of any kind. Period. This may be an impossible goal to achieve but we want to get as close as we possibly can to achieving it. Our promise to our customers: to make the safest, greenest and highest quality children's book we can, and to continually raise the bar for child-safety, sustainability and transparency.

About Our Printing and Materials

Lake County Press printed our books in Illinois using wind power, low-VOC soy-based inks and an FDA-approved water-based aqueous coating. From supporting sustainable forestry to reducing volatile organic compounds (VOCs), LCP is devoted to reducing their impact on the environment and helping their customers do the same.

- FSC, SFI and PEFC Certified printer
- Rainforest Alliance certified
- Uses soy and vegetable-based inks
- Green-e Program partner
- EPA Climate Leaders member
- Waste Management's Recycle America member

TOYO Ink America is a leading provider of high-quality, value-added commercial printing inks and graphic arts supplies to the North American marketplace, with corporate offices in Addison, Illinois. The soybeans for their vegetable-based inks are domestically grown in the US. Their Hyplus 100 Process Ink is a soy-based low-VOC ink formulated without any petroleum solvents. Hyplus 100 is certified as compliant with the ASTM F963-96a federal standard for toy safety, and the REACH SVHC (Substances of Very High Concern) list.

Mohawk Fine Papers is known in the industry for its high environmental standards and sustainable practices, and is the first major manufacturing company to derive 100% of its electricity from renewable windpower. Their Loop sheet used in our books is verified carbon neutral, FSC-Certified and is made using Green-e Program Renewable Energy Certificates (RECs). Loop is made using 100% post-consumer waste (PCW) recycled paper and is process chlorine-free.

Our Test Results

In February 2009 all toys sold in the United States were required to meet the safety requirements of ASTM F963, Standard Consumer Safety Specification for Toy Safety under the Consumer Product Safety Act (CIPSA). In May 2010, we sent our books to an independent laboratory to perform substrate and surface tests for lead and the seven other heavy metals covered under ASTM F963 Standards for Toy Safety. A CIPSA rules review determined that our books were exempt from certification requirements, but we asked them to run the tests anyway so we knew where we fell in line with the standards. Thus the results were provided by our lab for information only. We will be testing each print run to ensure consistency, and will post the results on our Web site.

Total Heavy Metals Content (May 2010, First Printing of *Silly Faces* and *Opposites*)

	Antimony	Arsenic	Barium	Cadmium	Chromium	Mercury	Lead	Selenium
ASTM F963 Standard	60 ppm	25 ppm	1,000 ppm	75 ppm	60 ppm	60 ppm	90 ppm	500 ppm
Squishy Press Test Results	< 4.35 ppm	< 8.7 ppm	3.55 ppm	< 0.43 ppm	< 0.43 ppm	< 2.17 ppm	< 2.17 ppm	< 6.52 ppm

< = Less than PPM = parts per million, and is equal to milligrams per kilogram (mg/kg)